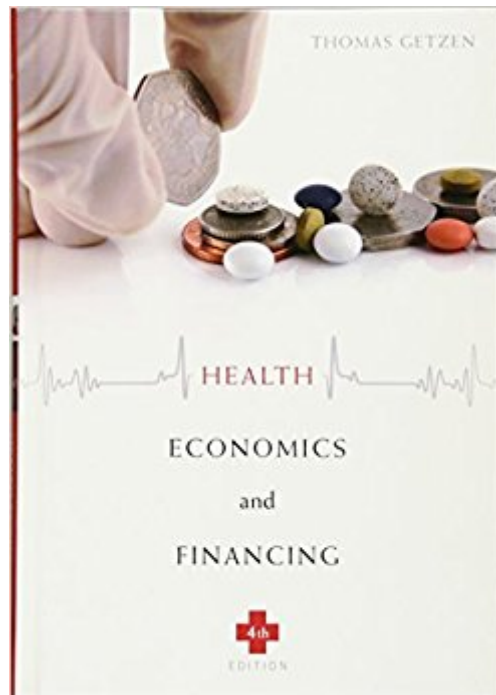


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# Health Economics And Financing, 4th Edition



## Synopsis

Health and medical professionals rely on Getzen for its engaging introduction to the economic analysis of medical markets. It is updated with the latest information in the field including a detailed look at health care reform and the emergence of Barack Obama's plan. The developing health care system in China is covered to provide a more global perspective. Investment cases along with a look at the ROI of specialty medical education are also presented. And new C-B and CEA case studies help health and medical professionals see how to effectively apply the principles and concepts.

## Book Information

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## Customer Reviews

Instructor's Manual available. -- The publisher, John Wiley & Sons --This text refers to an out of print or unavailable edition of this title.

This text is a primer for the economic analysis of medical markets and the production of health. It traces the economic rationale and development of the medical care organization. The first thirteen chapters use a "flow of funds" approach to describe the incentives and organizational structure of the health care system. Transactions between patients and physicians (and other) are examined to see how profits are made, costs covered, contracts written (or implied), and regulations formed. The continuing evolution of the system in the U.S. is the subject of two chapters on managed care. The

last seven chapters take a wider macroeconomic perspective in order to explore the dynamics of change within the health care system, and to explicitly consider determinants of national health spending and the role of governments in public and private health. --This text refers to an out of print or unavailable edition of this title.

I'm not impressed. I've had a lot of textbooks and the material is over elaborated. It is almost like the chapters are elaborated more than necessary to make the book longer. It also is very opinionated and it feels like the author just wanted to be done with it.

Excellent book that explains why the health system in USA is so complicated, expensive, and ineffective. Does an excellent job of describing what healthcare should do, and compares USA with other countries where healthcare actually works. It is not naïve when it assess other countries solutions as not necessarily applicable to USA, but takes the better ideas, and gives some hope.

This is a textbook and what was required for my economic class. I am not an economics major but it is a bit wordy and redundant and some of the chapters are long and boring at times. How can anyone write a review about a textbook? You buy them to read for your class so that you can answer your discussion board smartly.

although it is very theoretical this book gives you a background and understanding about the industry before discussing about the funding and financing of the system. it is very interesting, a prerequisite for any one who wants to earn Master in Hospital Management

Needed this for school. Good Book, Healthcare Administration major, helped simplify finance and economics.

What more can you say

love it. Good book. I still have it at home.

perfect book

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